

DIVISION 8

SIGN REGULATIONS

(Amended 12/18/01)

8.01 Purpose:

It is the purpose of this Division to regulate and control the location, erection, number and maintenance of signs and matters relating thereto within Ogle County in order to promote public safety, health and general welfare of the community. These regulations are specifically designed to:

- A. Provide for uniform regulation and orderly development of signs consistent with established ordinances of the County.
- B. Prohibit hazardous and dangerous signs.
- C. Provide a desirable and attractive living environment through harmonious and uniform signage.

8.02 Scope:

The provisions of this Article shall govern the erection, alteration, and maintenance of all signs and outdoor display structures, together with their appurtenant and auxiliary devices, with respect to location, size, content, construction, structure, and fire safety.

- A. The provision of this Article shall not apply to:
 - 1. Flags of any nation, state, county, city or other governmental unit and any not-for-profit organization;
 - 2. Signs or other materials temporarily displayed in conjunction with traditionally accepted patriotic, religious or local holidays or events or official government public notices.
 - 3. The erection, construction, and maintenance of official traffic, fire and police signs, signals and devices and markings of the state, county or city.
 - 4. Non-illuminated directional or informational signs of a public nature;
 - 5. Residential garage or patio sale signs not to exceed six (6) square feet and located upon premises where the sale is taking place;
 - 6. Real estate signs for the purpose of advertising a particular lot, building or premises for sale or lease. One (1) or more temporary unlighted sign(s) located on the premises being advertised shall be allowed as follows:
 - a. A premises with linear street frontage of 660' or less shall be allowed one (1) sign with a maximum area of six (6) square feet;
 - b. A premises with linear street frontage greater than 660' and less than 2,640' shall be allowed one (1) sign with a total area of not more than 32 square feet. A second sign shall be allowed, provided that the minimum spacing between signs on the same premises shall be 500' and the maximum area of each sign shall not exceed 32 square feet.
 - c. A premises with linear street frontage of 2,640' or greater shall be allowed one (1) sign for each 1,320' of linear street frontage, provided that the minimum spacing between signs on the same premises shall be 500' and the maximum area of each sign shall not exceed 32 square feet.

- d. Such signs shall be removed within five (5) days following the date of closing or lease initiation.
7. Bulletin boards not over thirty-two (32) feet in area, for public, charitable, or religious institutions which are located on the premises of said institutions;
8. Memorial signs or tablets, names of buildings and date of erection when cut into any masonry surface or when constructed of bronze or other incombustible materials;
9. Identification/Occupational signs not exceeding one (1) square foot in size.
10. Signs erected inside a building not visible through windows and signs not visible from adjoining properties or from public rights-of-way.
11. Crop identification sign, not exceeding thirty-two (32) square feet in gross surface area and shall be unlimited in number as to crop type or plot of land. The duration of these signs shall be limited to the growing season.
12. Political signs, not exceeding thirty-two (32) square feet in gross surface area and shall be unlimited in number as to message and plot of land. These signs shall be erected only on private property no more than forty-five (45) days prior to election and shall be removed within seven (7) days after election for which they were made.
13. Signs for the purpose of restricting the use of property are permitted along the boundary line of a publicly or privately owned tract of land. Each such sign shall not exceed two (2) square feet in area. In addition, at the entrance of such tract of land, one (1) sign shall be permitted not to exceed sixteen (16) square feet in area.
14. Signs for the purpose of identifying the entrance, exit, traffic direction, and parking facilities of public or private property in premises, signs are permitted not exceeding eight (8) square feet in area and eight (8) feet in height.
15. For the purpose of identifying the architect, engineer, or contractor of work under construction, one (1) temporary sign is permitted, not exceeding thirty-two (32) square feet in area.
16. Memorial or tablet signs.
17. Window signs covering not more than 50% of the window surface.

8.03 Definitions:

The following words, terms and phrases, when used in this Article, shall have the meanings ascribed to them in this Section except when the context clearly indicates a different meaning:

Abandoned Sign: A sign which no longer correctly directs or exhorts any person, advertises a bona fide business, lessor, owner, project or activity conducted or product available on the premises where such sign is displayed.

Animated Sign: Any sign which includes action or motion. For purposes of this Ordinance, this term does not refer to flashing or changing, all of which are separately defined.

Awning: An architectural projection or shelter projecting from and supported by the exterior wall of a building and composed of a covering of rigid or non-rigid materials and/or fabric on a supporting framework that may be either permanent or retractable, including such structures that are internally illuminated by fluorescent or other light sources.

Banner: A sign made of fabric, plastic, paper or other light pliable material, not enclosed in a rigid frame.

Building Face or Wall: All window and wall areas of a building in one plane or elevation.

Business Complex: Two (2) or more commercial businesses on a lot or contiguous lots with common access and parking.

Business Complex Sign: A sign which is designed to identify a business complex where no single business identification and/or advertisement occupies more than fifty percent (50%) of the sign area.

Canopy: Any structure attached to a building at the inner end and supported on the other end, or a freestanding structure, with one or more supports, meant to provide shelter from weather elements onto which signs may be affixed or incorporated.

Changeable Copy Sign (Manual): A sign on which copy is changed manually in the field, i.e. reader boards with changeable letters or changeable pictorial panels.

Changeable Sign (Automatic): A sign such as electronically or electrically controlled public service time, temperature and date sign, message center or reader board, where different copy changes are shown on the same lamp bank.

Church Bulletin Board: A sign attached to the exterior of a church or located elsewhere on church premises and used to indicate the services and/or other activities of the church, and including the church name.

Copy: The wording or graphics on a sign surface.

Doorway Identification Sign: A non-illuminated sign which is limited to the name, address, and number of the building, institution, or person and to the activity carried on in the building or institution, or the occupancy of the person; PROVIDED, that the lettering, excluding numbers, of each sign shall not exceed two (2) square feet.

Electronic Message Center: A sign on which the copy changes automatically on a lamp bank or through mechanical means, such as electrical or electronic time and temperature units.

Erect: To build, construct, re-construct, attach, hang, re-hang, alter, place, affix, enlarge, move or relocate and includes the painting and repainting of existing sign structures.

Facade: The front or main part of a building facing a street; for purposes of this Section, the facade is defined as measured from the ground elevation to the head beam.

Frontage: The length of the lot along the street side. The front of a lot bordering more than one street is considered separate for each street.

Filling Station (Service Station): Any business which dispenses, or is designed to dispense gasoline and/or oil for use in motor vehicles or boats.

Ground Level: Immediate surrounding grade.

Height of Sign: The vertical distance measured from the surrounding grade to the highest point of a sign.

Illegal Signs: A sign which contravenes this Ordinance, or a non-conforming sign for which a permit is required under a previous ordinance was not obtained.

Industrial Complex: Two (2) or more industrial establishments on a lot or contiguous lots with common access and parking.

Interchange: The system of interconnecting ramps between two (2) or more intersecting guide ways, rail lines, highways, and so on that are grade separated.

Interior Property Line: Property lines other than those forming a dedicated public right-of-way.

Intersection: The point at which two or more guide ways or roadways meet.

Logo: A letter, character, or symbol used to represent a person, corporation or business enterprise.

Owner: A person recorded as such on official records and including the duly authorized agent or notary, a purchase lessee; any person having a vested or contingent interest in the property or business in question.

Premises: An area of land with its appurtenances and buildings which, because of its unity of use, may be regarded as the smallest conveyable unit of real estate.

Roof Line: The highest point of the coping on a flat roof, false mansard, or parapet wall; the deck line of a true mansard roof; the ridge line between the upper and lower slopes of a gambrel roof; or the mean height between the eaves and ridge for a gable or hip roof.

Seasonal or Special Occasion Temporary Signs: A sign which is not permanent and is limited to a specific activity or in the celebration of holidays or other special events.

Shopping Center: A building containing four (4) or more shops, stores, and other places of business, and providing off-street parking facilities in common for all of the businesses and their customers.

Show Window Signs: Any temporary sign advertising sales or specials attached to or within three (3) feet of the glass surface of any fixed window (glazing) visible from the public right-of-way.

Sign: Any name, identification, description, illustration or device illuminated or non-illuminated which is visible from any public place or is located on private property and exposed to the public and which directs attention to a product, service, place, activity, person, institution, business or solicitation, including any permanently installed or situated merchandise or any emblem, painting, banner, pennant or placard designed to advertise, identify or convey information, with the exception of window displays and national flags. For the purpose of removal, signs shall also include all sign structures. Not included are decorative devices or emblems as may be displayed on a residential mailbox. For the purpose of this Section, this definition shall include those signs painted directly upon a building or structure.

Sign Area: 1) The area of a freestanding sign or structure not utilizing an integral part of the building for its background means the largest cross-sectional area of the sign measured to a line encompassing all portions of the sign structure, including tubing used in lighting such sign or structure, but excluding posts without attached lighting. Further, the base on which a monument-type sign is set may be excluded; PROVIDED, there is no attached lighting; 2) The area of a double-faced sign (i.e., a sign painted on two (2) sides, or signs which are erected in a "V" configuration with an angle between the two (2) faces not exceeding thirty (30) degrees, shall be the largest area on one (1) side of the sign. Further, these types of signs shall be considered one (1) sign for the purpose of determining the number of signs allowed; 3) The area of any sign or structure utilizing an integral part of the building or awning as a background means the area within the shortest line drawn to include all letters, design and tubing which are a part of the sign or structure; PROVIDED, that for illuminated awnings the area shall be limited to the area within the shortest line drawn to include all copy and graphics, excluding illuminated areas outside of these lines.

Sign, Attached: A sign erected or placed upon the wall of any building with the plane of the face parallel to the plane of the wall below the roof line.

Sign, Commercial Directory: A sign designating the name of a commercial center and listing the various tenants of the center.

Sign, Construction: A temporary sign used during the construction of new buildings or reconstruction of or additions to existing buildings, such as those identifying the project and denoting the owner, architect, engineer, contractor, and/or financing institutions of the project.

Sign, Crop Identification: A sign whose content includes the type, description, identification and otherwise pertinent information of crops being grown on a plot of land.

Sign, Directional: A sign which indicates a direction for vehicular or pedestrian traffic or other movement.

Sign, Fascia: A flat sign which projects one and one-half (1 ½) feet or less horizontally from the vertical face of the wall of a building, or vertical face of a canopy awning or parapet upon which it is affixed, painted, or attached, running parallel for its whole length to the face or wall of the building and which does not extend beyond the horizontal width of such wall, awning or parapet.

Sign, Flashing: Any sign which contains an intermittent or flashing light source, or which includes the illusion of intermittent or flashing light by means of animation, or an externally mounted intermittent light source. Automatic changing signs such as public service time, temperature and date signs or electronically controlled message centers are not defined as "flashing signs".

Sign, Freestanding: A sign not attached to or forming a part of a building.

Sign, Fluttering: A sign which flutters and includes banners, flags, pennants, or other flexible material which moves with the wind or by some artificial means.

Sign, Ground: Any detached sign on the same lot or parcel as the use it advertises which has its bottom portion erected upon or supported by the ground, a ground planter box, or other supports.

Sign, Hanging: Any sign hanging entirely beneath a canopy, portico, or marquee.

Sign, Illuminated: Any sign which is illuminated by light source mounted on or in the sign or at some other location.

Sign, Industrial Complex: A sign which is designed to identify an industrial complex where no single business identification and advertisement occupies more than fifty percent (50%) of the sign.

Sign, Memorial or Tablets: The permanent part of a building which denotes the name of the building, date of erection, historical significance, dedication, or other similar information.

Sign, Monument: A sign and supporting structure which has similar top and bottom dimensions and is constructed as a solid structure or one which gives the appearance of a continuous, non-hollow, unbroken, unfenestrated mass. Further, similar top and bottom dimensions shall mean dimensions which are within ten percent (10%) of each other.

Sign, Non-conforming: A sign legally erected prior to this Ordinance, but which does not conform to the provisions of this code.

Sign, Occupational and/or Identification: An attached wall sign identifying the name of a person occupying a building and mounted adjacent to the main entrance of the building.

Sign, Off-Premises: A sign that advertises products, services or facilities or directs persons to a premises different from where the sign is installed.

Sign, Off-Premises Directional: A sign which directs persons to a premises different from where the sign is located. These signs typically include an address or street name or direction such as "two blocks north on the right."

Sign, On-Premises: A sign which carries only advertisements strictly related to a lawful use of the premises on which it is located, including signs or sign devices indicating the business transacted, services rendered, goods sold or produced on the premises, name of the business, and name of the person, firm or corporation occupying the premises. "On-premises sign" also means a sign which contains religious, political, social and other noncommercial messages.

Sign, Political: A temporary sign advocating or opposing any political proposition or candidate for public office.

Sign, Pole: Any detached sign located on the same lot or parcel as the use it advertises which is supported by one (1) or more stationary poles no taller than thirty (30) feet above the mean grade line of the ground at its base provided that this shall not include a permitted ground sign as set forth.

Sign, Portable: Signs not permanently affixed to the ground or to a building.

Sign, Project Identification: A permanent ground sign identifying an apartment complex, condominium project, or mobile home development entry, name, and/or street names within the project.

Sign, Projecting: A sign, other than an attached sign, that is attached to or projects more than 18 inches from a building face or wall or from a structure whose primary purpose is other than the support of a sign.

Sign, Property Real Estate: A sign pertaining only to the prospective rental, lease, or sale of the property upon which it is located. Real estate signs shall be excluded from the definition of pole signs.

Sign, Residential Construction Project: Any temporary sign that provides direction to any residential development under construction, or promotes the residential development on the project site.

Sign, Roof: Any sign erected on a roof but excluding marquee and canopy signs and wall signs. The generally vertical plane of a mansard-type roof shall be interpreted as the same as a wall of a building.

Sign, Rotating: A sign in which the sign itself or any portion of the sign moves in a revolving or similar manner.

Sign Structure: The sign and all parts associated with its construction.

Sign, Subdivision Identification: A permanent ground sign identifying a subdivision entry, subdivision name, and/or street names within the subdivision.

Sign Supports: All structures by which a sign is held up, including, for example, poles, braces, guys, and anchors.

Sign, Temporary: Any sign intended for a limited or intermittent period of display.

Sign, Window: A temporary sign affixed to the inside of an exterior window or glass door.

Special Displays: Signs not exceeding thirty-two (32) square feet, used for holidays, public demonstrations, or promotion of civil welfare or charitable purposes.

Standard Outdoor Advertising Structure and/or Billboard: Any sign intended to attract general public interest concerning a commercial enterprise, product, service, industry, or other activity not conducted, sold or offered on the premises upon which the sign is erected. This includes billboards, detached pole signs on separate parcels, wall signs and signs otherwise attached to buildings and/or supported by uprights or braces on the ground. Real estate signs and political signs are excluded from this definition.

8.04 Administration and Enforcement:

A. Application/Zoning Approval:

Except where herein otherwise stated, no sign subject to the regulations of this code shall be erected without first obtaining a Zoning Certificate. To obtain a Zoning Certificate for a sign, the person(s) erecting the sign shall complete an application form provided by the Zoning Administrator. Applications for sign permits shall include, but not be limited to the following:

1. The names, addresses and telephone numbers of the applicant, the owner of the property on which the sign is to be erected or affixed, the owner of the sign and the person to be erecting or affixing the sign.
2. The location of the building, structure or lot on which the sign is to be erected or affixed.
3. A site plan of the property involved, showing accurate placement thereon, of the proposed sign.
4. The written consent of the owner of the building, structure or property on which the sign is to be erected or affixed.
5. Such other information as the Zoning Administrator may require to determine full compliance with this and other applicable ordinances of the County.

B. Removal of Signs:

1. The Zoning Administrator may cause the removal of any sign that is an immediate peril to persons or property summarily and without notice.
2. If any sign is erected without a permit, the Zoning Administrator shall order it removed.
3. If any sign is erected or maintained so as to obstruct free ingress or egress from any door, window or fire escape, the Zoning Administrator shall order it removed.

C. Maintenance and Appearance of Signs:

All advertising signs, together with all of their supports, braces, guys and anchors, shall be kept in good repair and maintained in a safe condition. All advertising signs and the sites upon which they are located shall be maintained in a neat, clear and attractive condition, and advertising signs shall be kept free from excessive rust, corrosion, peeling paint or other surface deterioration. The display surface of all standard outdoor advertising structures shall be kept neatly painted or posted.

8.05 Prohibited Signs:

- A. Animated Signs.
- B. Any sign erected in a public easement or right-of-way.
- C. Any sign erected so as to prevent free ingress to or egress from any door or window, or any other way required by the building or fire codes of the County.
- D. Any sign attached to any public utility pole, tree, fire hydrant, curb, sidewalk or other surface located on public property.

- E. Any sign erected in any location where, by reason of its location, it will obstruct the view of any authorized traffic sign, signal, or other traffic control device. Nor may any sign, by reason of its shape, position or color interfere with or be confused with any authorized traffic signal, sign or device. Further, no sign shall be erected in the sight distance triangle or any other location where it will obstruct vision of the public right-of-way to a vehicle operator during ingress to, egress from, or while traveling on the public right-of-way.
- F. Any on-premises sign other than a standard outdoor advertising structure and/or billboard advertising an article or product not manufactured, assembled, processed, repaired or sold or a service not rendered upon the premises upon which the sign is located.
- G. Any sign or advertising device such as banners and pennants affixed on poles, wires, ropes or streamers, wind-operated devices, fluttering signs, pinwheels, streamers, banners, street banners, and "A" frames or other portable signs of like nature, and other similar contraptions or techniques.
- H. Signs placed or affixed to vehicles and/or trailers which are parked on a public right-of-way, public property, or private property so as to be visible from a public right-of-way where the apparent purpose is to advertise a product or direct people to a business activity located on the same or nearby property. However, this is not in any way intended to prohibit signs placed on or affixed to vehicles and trailers, such as permanent lettering on motor vehicles, where the sign is incidental to the primary use of the vehicle or trailer.
- I. Off-premises signs except as provided in this Article.
- J. Signs which contain flashing lights which exceed more than ten percent (10%) of the area of the sign including electronic message centers; however, not including digital time and temperature signs involving only that information and no further or additional information of an advertising nature. Such time and temperature signs shall be constant or steady in nature, and shall not grow, melt, x-ray, up or down scroll, write-on travel, inverse, roll, twinkle, snow or present pictorials or other animation.
- K. Portable signs.
- L. Project identification or real estate signs promoting the sale of lots prior to the approval of a final plat.
- M. Signs which contain characters, cartoons, statements, works or pictures of an obscene, indecent, prurient, or immoral character.
- N. Signs containing strobe lights which are visible from beyond the property line; and, signs artificially illuminated which are of such intensity or placed in such manner as to interfere with, or impair the vision of the driver of a motor vehicle, or otherwise interfere with any driver's operation of a motor vehicle.
- O. Window signs covering more than 50% of the window surface.
- P. Signs that impact the availability of direct sunlight to an existing solar energy system which, by determination of the Zoning Administrator, contributes substantially to the space and/or water-heating requirements of a building.
- Q. Any freestanding sign which, by its location and/or structural design, would interfere with the safe and efficient use of off-street parking and loading areas, including aisle ways and access driveways.

8.06 Non-Conforming Signs:

- A. Any sign unless otherwise excepted by this Division, legally existing prior to enactment of this Division but which shall violate any provision of this Division, may continue to be maintained and used subject to the following provisions.
1. Enlargement:

Non-conforming signs shall not be enlarged, expanded, or extended to occupy a greater square footage or height than was occupied on the date of adoption or amendment of this Division.
 2. Relocation:

Non-conforming signs shall not be moved in whole or in part to any other portion of the lot, parcel or building not so occupied on the date of adoption of this Division, except that any such sign which is hereafter required to be moved by a governmental body for the purpose of construction, relocation, widening, or improvement of a street, highway, or other public purpose, may be relocated once and allowed to be maintained and used as before.
 3. Discontinuance: If the business or service advertised or identified by a non-conforming sign ceases to be conducted for a period of exceeding one hundred and eighty (180) calendar days, the non-conforming sign shall be classified as an “abandoned sign” and removed.
 4. Destruction: Should any non-conforming sign be destroyed by any means to an extent of up to fifty (50) percent of its surface area or structure, it shall not be reconstructed, except in conformance with the requirements of this Ordinance.
- B. If any existing sign is repainted or the sign panels are replaced for the purpose of changing the business, occupation, or tenant advertised or identified, it shall be considered a new sign. However, the repainting or replacement of panels on a billboard shall not be considered a new sign. Ordinary maintenance or repair of an existing sign to a safe condition shall not be cause to classify the sign as a new sign.
- C. In cases of doubt or on a specific question raised whether a non-conforming sign exists, it shall be a question of fact decided by the Zoning Administrator, and may be appealed to the Zoning Board of Appeals.

8.07 Agricultural Signage:

- A. Allowable Signs:
1. Identification signs associated with permitted uses, not exceeding thirty-two (32) square feet in gross surface area. One (1) such sign shall be permitted on each frontage.
 2. Commercial identification sign associated with permitted uses as regulated by relevant special use permit or permits, not exceeding thirty-two (32) square feet in gross surface area. One (1) such sign shall be permitted on each frontage.
 3. Monument signs associated with a public or semi-public use, not exceeding one-hundred twenty-eight (128) square feet in gross surface area.

B. Location and Height:

1. No sign placed upon the ground shall be located closer than ten (10) feet to any interior property line and shall meet the sight triangle requirements of Section 6.02, Paragraph E of this Ordinance.
2. No sign attached to the wall of a building or other structure shall extend above the roof line of that building or structure.
3. With the exception of monument signs, no sign shall exceed ten (10) feet in height from the surrounding grade to the highest point of the sign. Monument signs shall not exceed twelve (12) feet in height from the surrounding grade to the highest point of the sign.
(05/20/03)

8.08 Residential Signage:

A. Allowable Signs:

1. Subdivision Identification Signs: Two (2) permanent subdivision signs not exceeding fifty (50) square feet in size per face inclusive of any logo, shall be allowed per development. Where the development has access on two (2) or more streets, or has more than one (1) entrance to one (1) street, identification shall be allowed at each entrance.
2. Monument signs associated with a public or semi-public use: Not more than one (1) sign per street frontage not exceeding one hundred twenty-eight (128) square feet in size per face inclusive of any logo.
3. Residential Construction Project Signs:
 - a. Promotional Signs: One (1) sign not exceeding ninety-six (96) square feet per face. Such signs shall be removed within two (2) years from the date of issuance of the sign permit, or when eighty (80) percent of the lots and/or dwelling units have been sold, whichever circumstances occurs first.
 - b. Directional Signs: Any number of signs not exceeding ten (10) square feet per face. Such signs may include directions to the development and pertinent information concerning the developer but shall exclude promotional information, and shall be removed within two (2) years from the date of issuance of the sign permit, or when eighty (80) percent of the lots and/or dwelling units have been sold, whichever circumstances occurs first.
4. Institutional identification signs for churches, schools, hospitals or fraternal, benevolent and social service organizations: One (1) permanent sign shall be allowed on the same premises provided that said sign does not exceed ninety-six (96) square feet in area per facing on each roadway.
5. Special Displays and Other Temporary Signs: See Section 8.10, Paragraph B.
6. Signs identifying the name and/or owner(s) of a premises. One sign not exceeding ten (10) square feet in gross surface area shall be permitted at each entrance to the premises.
7. Signs identifying a multiple-family residential building. One sign not exceeding sixteen (16) square feet in gross surface area shall be permitted per lot frontage.

B. Location and Height:

1. No sign placed upon the ground shall be located closer than ten (10) feet to any interior property line and shall meet the sight triangle requirements of Section 6.02, Paragraph E of this Ordinance.
2. No sign attached to the wall of a building or other structure shall extend above the roof line of that building or structure.
3. Residential construction project signs, subdivision identification signs, monument signs and institutional identification signs shall not exceed fifteen (15) feet in height from the surrounding grade to the highest point of the sign. Other signs, unless otherwise indicated, shall not exceed eight (8) feet in height from the surrounding grade to the highest point of the sign.
4. Directional Signs: No sign shall exceed three and one-half (3.5) feet above the elevation of the adjacent driveway at the point which it meets the street right-of-way.

8.09 Commercial and Industrial Signage:

A. Allowable Signs:

1. Attached Signs: One (1) attached sign not exceeding five (5) percent of the total square footage of the building face upon which it is placed. In the instance of corner lots, an additional attached sign will be permitted on each street footage of the respective building face upon which it is placed. For buildings with multiple tenants, see other requirements below.
2. Ground Signs: One (1) ground sign per lot not exceeding sixty-four (64) square feet per face may be substituted for the allowable pole sign.
3. Pole signs: One (1) pole sign per lot not exceeding ninety-six (96) square feet per face.
4. Occupational/Identification Signs: One (1) attached, non-illuminated sign not exceeding two (2) square feet in size displaying the name, occupation and/or service located upon the premises and the address.
5. Window Signs: Shall not cover more than twenty (20) percent of the total window area or door to which they are applied.
6. Commercial Directory Signs: For buildings with multiple tenants, a directory sign may be substituted in lieu of the allowable pole sign and/or ground mounted sign not exceeding ninety-six (96) square feet per face.
7. Projecting Signs. Projecting signs shall be permitted in lieu of free-standing signage on any street frontage limited to one sign per occupancy along any street frontage with public entrance to such an occupancy. Such signs shall not exceed thirty-two (32) square feet per face.

B. Location and Height:

1. Attached Signs: Shall be face mounted on the building wall, projecting not more than eighteen (18) inches from the face of the building. Such signs shall not project above the parapet wall, mansard, or other roof line, shall maintain a clearance of ten (10) feet above the ground or pavement, and shall be recessed where involving a pitched roof location.

2. Ground Signs: Such signs shall not exceed ten (10) feet in height from the surrounding grade to the highest point on the sign and shall be located no closer than ten (10) feet to any property line. Such signs shall meet the sight triangle of Section 6.02, Paragraph E of this Ordinance and shall not be located so as to obstruct vision at a vehicular entry or exit from the property.
3. Pole Signs: Such signs shall not exceed thirty (30) feet in height from the surrounding grade to the highest point on the sign, and shall be located no closer than two (2) feet to a street or road rights-of-way line, no closer than ten (10) feet to an interior property line. The bottom of the sign shall be at least eight (8) feet above surrounding grade.
4. Occupational/Identification Signs: Such signs shall conform to the locational requirements of item 2 of this paragraph, "Attached Signs."
5. Window Signs: Such signs may only be attached to the interior of a window or glass door and shall be maintained in good repair.
6. Commercial Directory Signs: A) Ground Sign: Such signs shall not exceed fifteen (15) feet in height from the surrounding grade to the highest point of the sign, and shall be located no closer than ten feet to any public street rights-of-way or property line. B) Pole Sign: Such signs shall not exceed thirty (30) feet in height from the surrounding grade to the highest point on the sign, and shall be located no closer than two (2) feet to a street or road rights-of-way line, no closer than ten (10) feet to an interior property line. The bottom of the sign shall be at least eight (8) feet above surrounding grade.
7. Projecting Signs: No such sign shall extend vertically above the highest point of the building facade upon which it is mounted by more than six inches, and shall not project horizontally more than eight feet. The bottom of the sign shall be a minimum of eight (8) feet above grade. No such sign shall project into or over a public right-of-way.

C. Other Requirements:

1. Construction signs as permitted by Section 8.08, Paragraph C.
2. Each building or property shall be allowed a maximum of two (2) signs, which may be either an attached sign, a ground sign, or a pole sign, but the total number shall not include more than one (1) sign of each of these types. Window signs, and occupational/directional signs as regulated by this Section are excluded from this maximum of two (2) signs. When a directory sign is substituted for the allowable pole and/or ground sign, only attached and/or fascia signs shall be allowed as additional signs.
3. Buildings with Multiple Occupancy: For buildings and/or property containing more than one (1) business or tenant, each business or tenant may have one (1) attached or projecting sign conforming to the requirements of this Section. For the purposes of determining the total square footage of the attached or projecting sign, only the face of each respective lease unit to which the respective sign will be attached shall be counted. Each sign must be attached to the lease unit containing the business tenant identified.
4. Each building or property may have one (1) additional attached sign conforming to the requirements of this Section on walls containing a main entrance which face customer parking areas and are not visible from either a public or private street. For this exception to apply, the signs must be attached to the same wall as their respective entrances and both the signs and the entrances must be upon the same plane of the building.

8.10 Other Signage:

A. Automobile and Truck Services Stations-Convenience Stores with Gasoline Pumps:

1. Allowable Signs:

a. Brand Identification Signs:

- 1) One (1) pole sign not exceeding ninety-six (96) square feet per face.
- 2) One (1) ground sign, in lieu of a pole-mounted sign, not exceeding sixty-four (64) square feet in size per face.
- 3) One (1) attached sign not exceeding five (5) percent of the total square footage of the building face upon which it is placed. In the instance of corner lots, an additional sign will be permitted on each street frontage of building not exceeding five (5) percent of the total square footage of the respective building face upon which it is placed.
- 4) One (1) attached company logo not exceeding thirty-two (32) square feet per street frontage.

b. Price Signs:

- 1) One (1) price sign per pump island not exceeding two (2) square feet per face per sign.
- 2) One (1) price sign as component of the permitted pole sign not exceeding ten (10) square feet per face in lieu of the price signs per pump island.
- 3) In those instances where digital price signs are utilized, such signs shall be constant in nature, and shall not travel, flush, inverse, write-on, up or down scroll, roll grow, melt, x-ray, twinkle, snow, or otherwise change in nature.

c. Self Service and/or Full Service Signs: Two (2) self service signs per pump island not exceeding five (5) square feet per face per sign.

d. Federal and state stamps, octane ratings, pump use directions, no smoking signs, as required by federal, state and local authorities.

2. Location and Height:

a. Brand Identification Signs:

- 1) Pole Signs: As regulated by Section 8.09.
- 2) Ground Mounted Signs: As regulated by Section 8.09.
- 3) Attached Signs: As regulated by Section 8.09.

b. Company Logos: As regulated by Section 8.09, Attached Signs.

c. Price Signs and Self Service and/or Full Service Signs: Shall be located at the ends of pump island and may be affixed to the canopy, canopy supports, poles, or end pumps.

- d. Federal and State Stamps, Etc.: Shall be placed upon the body of the gasoline pump, or as required by the respective governmental authority.
3. Other Requirements:
- a. Canopy Use: An attached or detached canopy may be used in lieu of the permitted pole sign for the location of brand identification signs, or as an alternative location for price signs, or company logos.
 - b. Portable Signs: The use of portable signs for the advertisement of cigarettes, food, or other sundry items is specifically prohibited.
- B. Special Displays and Other Temporary Signs:
1. The following temporary signs may be approved by the Zoning Administrator for up to a thirty (30) day time period. Such signs may be extended beyond the thirty (30) day time period, but only upon review and approval by the Planning, Assessment & Zoning Committee. The use of such devices for special promotions shall be limited to three (3) such events for each business in a calendar year with a maximum time period of fourteen (14) days for each event. These events may be consecutive.
- a. Banners and pennants.
 - b. Sign announcing openings.
 - c. Seasonal or special occasion signs such as special events and special business hours.
- C. Standard Outdoor Advertising Structures (Billboards):
1. Where Permitted: Advertising signs complying with all the requirements of this Ordinance shall be permitted upon all property with the "I-1" District. Within areas zoned Planned Development District or property in any district upon which a special use permit has been issued, such advertising signs shall only be permitted when specifically authorized upon the Final Development Plan or permit approval.
2. Area and Height:
- a. The maximum area for any one (1) sign shall not exceed six hundred seventy-two (672) square feet in size per face excluding extensions and embellishments, with a maximum height of fourteen (14) feet and a maximum length of forty-eight (48) feet inclusive of border and trim, but excluding the base, apron, supports, and other structural members.
 - b. Extensions to the top of advertising signs are permitted. However, in no case shall any extensions exceed ninety-six (96) square feet in total area or extend more than five and one-half (5.5) feet in height above the top of said sign. Other extensions are permitted as follows:
 - 1) Side Extensions: Two (2) feet on each side.
 - 2) Bottom Extensions: One (1) foot.
 - c. Embellishments to advertising signs shall not exceed one (1) foot out from the facing of said sign.

- d. The maximum height shall not exceed fifty (50) feet from the highest point on the sign to surrounding grade or street level, whichever is higher.
- e. The maximum size limitations shall apply to each side of a sign structure, and signs may be placed back to back or in a V-type construction with not more than three (3) side-by-side displays to each facing, but such sign structures shall be considered as one sign. A group of not more than two (2) advertising signs shall be permitted on one (1) sign structure. However, there shall be no vertical stacking signs.

3. Location:

- a. No such sign shall be erected within one thousand (1,000) lineal feet of an existing sign in any direction.
- b. No such sign shall be located within one thousand (1,000) lineal feet of a residential district.
- c. No sign shall be located in such a manner as to obstruct or otherwise physically interfere with the effectiveness of an official traffic sign, signal, or device or obstruct or physically interfere with a motor vehicle operator's view of approaching, merging, or intersecting traffic.
- d. No structures may be located adjacent to or within five hundred (500) feet of an interchange, intersection at grade, or safety rest area. Said five hundred (500) feet shall be measured from the beginning or ending of the pavement widening at the exit from or entrance to the main traveled way.
- e. The minimum front yard setback for such signs shall be fifty (50) feet from any public right-of-way, and/or private roadway easement.
- f. No sign shall be located on any public or private utility easement, road, drainage easement, or railroad right-of-way.
- g. All lineal distances required by this Section shall be measured from the nearest outside edge of the subject sign, whether a support, structural member, or the sign surface itself, to the nearest outside edge of the corresponding sign, building, right-of-way, or easement involved.

4. Plans Required: An application to erect such a sign shall be accompanied by the following:

- a. A site plan, to scale containing:
 - 1) The proposed location for the sign upon the property.
 - 2) The distance from the proposed sign location to any buildings upon the property, and adjoining street right-of-way lines, and driveway entrances.
 - 3) The distance from the proposed sign location to the next nearest billboard sign on either side of the street in either direction.
 - 4) The distance from the proposed sign location to the nearest street intersection in either direction.
 - 5) Other information deemed necessary by the Zoning Administrator.

